



## Sponsorship Levels

The Junior League of Texarkana, Inc. (JLT) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Thank you, in advance, for your support of our mission as a Mistletoe Market sponsor. It is through sponsors like you that we are able to continue our work in the community. We offer a variety of sponsorship opportunities in order to put your advertisement closest to your target market.

|                                   |  |   |  |
|-----------------------------------|--|---|--|
| <b>Premium</b><br><b>\$6,500</b>  | -Name and logo recognition at Arkansas Convention Center<br>-Name on print advertisements for Mistletoe Market<br>-Name and logo on Mistletoe Market posters<br>-8 Jingle & Mingle tickets<br>-14 weekend passes | <b>Silver</b><br><b>\$1,000</b>               | -Name recognition at Arkansas Convention Center<br>-2 Jingle & Mingle tickets<br>-6 weekend passes |
| <b>Diamond</b><br><b>\$4,000</b>  | -Name and logo recognition at Arkansas Convention Center<br>-Name on print advertisements for Mistletoe Market<br>-Name and logo on Mistletoe Market posters<br>-6 Jingle & Mingle tickets<br>-10 weekend passes | <b>Bronze</b><br><b>\$500</b>                 | -Name recognition at Arkansas Convention Center<br>-2 Jingle & Mingle tickets<br>-4 weekend passes |
| <b>Platinum</b><br><b>\$3,000</b> | -Name and logo recognition at Arkansas Convention Center<br>-Name and logo on Mistletoe Market posters<br>-6 Jingle & Mingle tickets<br>-8 weekend passes  | <b>Friend</b><br><b>\$250</b>                 | -Name recognition at Arkansas Convention Center<br>-6 weekend passes                               |
| <b>Gold</b><br><b>\$2,000</b>     | -Name and logo recognition at Arkansas Convention Center<br>-Name on Mistletoe Market posters<br>-4 Jingle & Mingle tickets<br>-8 weekend passes   | <b>1 Star</b><br><b>Level</b><br><b>\$150</b> | -Name recognition at Arkansas Convention Center<br>-4 weekend passes                               |

In the event that we feel the safety and health of our members, vendors, and patrons could be at risk due to a pandemic, similar or due to coronavirus, we reserve the right to cancel Mistletoe Market with minimal notice (minimum one-week notification). We will be happy to refund your donation amount should you request a refund.

Please indicate your choice of sponsorship by circling from the list above. Also, the logos sent for marketing purposes need to be "vector" file formatting. Return this form to JLT at the address listed below:

Junior League of Texarkana  
4425 Jefferson Ave. #115  
Texarkana, AR 71854

### **DEADLINE FOR PRINT IS OCTOBER 5, 2021**

**IF YOU WOULD LIKE TO INCLUDE YOUR LOGO, PLEASE EMAIL IT TO THE JLT OFFICE AT [jltexarkana@valornet.com](mailto:jltexarkana@valornet.com).**

Name as you would like it to appear in print (*please print*): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_