



## Vendor Application

June 1, 2020

Dear Vendor,

We are excited to return to the Arkansas Convention Center for the 2020 Mistletoe Market and look forward to your consideration of joining us. **The Mistletoe Market has been scheduled for November 19-22, 2020.** Please note the changes we have made for this year:

<u>Date</u>	<u>Event</u>	<u>Time</u>
Thursday, November 19, 2020	General Shopping/ Family Night Santa's Arrival	5:00 pm – 8:00 pm  6:00 pm
Friday, November 20, 2020	Mistletoe & Mimosas General Shopping Market Closed Jingle and Mingle (formerly Preview Party)	9:30 am – 12:00 noon 12:00 noon – 5:00 pm 5:00 pm – 7:00 pm 7:00 pm – 10:00 pm
Saturday, November 21, 2020	General Shopping	9:00 am – 5:00 pm
Sunday, November 22, 2020	General Shopping	12:00 noon – 4:00 pm

In order to better accommodate the stage traffic, we have reconfigured the booth layout. Booth sizes will remain the same. ***A map has also been included to familiarize you with the new layout.***

As always, applications will be reviewed by the Mistletoe Market vendor committee, and vendors will be selected based on the following criteria:

- 1) Type, uniqueness, and quality of merchandise
- 2) Variety of vendors in the marketplace
- 3) Booth availability
- 4) Payment by deadline

Please complete and return your Application to indicate your interest in the 2020 Mistletoe Market. We will begin reviewing Applications on June 23<sup>rd</sup>. Those applications received by June 23<sup>rd</sup> will be notified of their status no later than August 1<sup>st</sup>. Applications received after August 1<sup>st</sup> will be notified in a timely manner. **A NON-REFUNDABLE fee of FIFTEEN AND XX/100 DOLLARS (\$15.00) MUST be included with each Application. If you are selected to participate, we will then forward a Contract to you.** Please respond quickly, as booth size and locations are assigned according to the order we receive a **PAID IN FULL** Contract. **Exhibitor deposit of one-half of your total booth rental amount is due by August 15, 2020.**

*In the event that we feel the safety and health of our members, vendors, and patrons could be at risk due to a pandemic, similar or due to coronavirus, we reserve the right to cancel Mistletoe Market with minimal notice (minimum one-week notification). We will be happy to refund your booth rental amount, but we will not refund your \$15 application fee. If you decide to not attend Mistletoe Market for personal reasons, we will not refund any portion of your booth rental.*

If you have any questions, please contact the Junior League office at (870) 772-9948, email us at [jltxarkana@valornet.com](mailto:jltxarkana@valornet.com) or visit our web site at [www.jltxarkana.org](http://www.jltxarkana.org).

We appreciate your interest and support of the 2020 Mistletoe Market. We look forward to hearing from you soon!

Your Vendor Co-Chairs,  
Erica Smith and Alex Kent



## Booth Options: Approximate Size, Booth Type, Rental Rate

*Please check your requested booth size.*

Size	Type	Rental Rate
One (1) 8 foot table	_____ Table	\$300.00
8'D x 10'W (80 sq. ft.)	_____ In-Line _____ Corner _____ Premier _____ Premier Corner	\$500.00 \$550.00 \$600.00 \$650.00
8'D x 20'W (160 sq. ft.)	_____ In-Line _____ Corner _____ Premier _____ Premier Corner	\$1,000.00 \$1,100.00 \$1,200.00 \$1,300.00
8'D x 30'W (240 sq. ft.)	_____ In-Line _____ Corner _____ Premier _____ Premier Corner	\$1,500.00 \$1,650.00 \$1,800.00 \$1,950.00
8'D x 40'W (320 sq. ft.)	_____ In-Line _____ Corner _____ Premier _____ Premier Corner	\$2,000.00 \$2,200.00 \$2,400.00 \$2,600.00

**Premier booths are located in the Lobby area of the Arkansas Convention Center. This area is the entrance to and from the Ballroom area, which all shoppers and Children's Events attendees will walk through. See map for more details.**

Please mail, fax or e-mail application, **\$15 non-refundable application fee**, and any additional information to:

JUNIOR LEAGUE OF TEXARKANA  
 4425 Jefferson Avenue, #115  
 Texarkana, AR 71854  
 Phone: (870) 772-9948  
 Fax: (870) 779-1176  
 Email: [jltexarkana@valornet.com](mailto:jltexarkana@valornet.com)  
 Website: [www.jltexarkana.org](http://www.jltexarkana.org)