



Special Sponsorship Opportunities

The Junior League of Texarkana, Inc. (JLT) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Thank you, in advance, for your support of our mission as a Mistletoe Market sponsor. It is through sponsors like you that we are able to continue our work in the community. We offer a variety of sponsorship opportunities in order to put your advertisement closest to your target market.

Mistletoe Market Grand Presenting Sponsor – \$15,000

Name and logo recognition at Arkansas Convention Center
Name in all media advertisements for Mistletoe Market
Name and logo recognition on race shirts
Name and logo on Mistletoe Market posters as the *2020 Mistletoe Market Grand Presenting Sponsor*
32 Jingle & Mingle tickets

Jingle & Mingle Sponsor – \$10,000

Name and logo recognition at Arkansas Convention Center
Name and logo recognition on race shirts
Name and logo on Mistletoe Market posters as the *2020 Mistletoe Market Jingle & Mingle Sponsor*
20 Jingle & Mingle tickets

Holiday Hustle Sponsor – \$5,000

Name recognition at Arkansas Convention Center
Name and logo recognition on race shirts
Name and logo on Mistletoe Market posters as the *2020 Mistletoe Market Holiday Hustle Sponsor*
12 Jingle & Mingle tickets

Benefit Drawing Sponsor – \$4,000

Name recognition on benefit drawing tickets
Name and logo on Mistletoe Market posters as the *2020 Mistletoe Market Benefit Drawing Sponsor*
10 Jingle & Mingle tickets

Mistletoe and Mimosas Sponsor – \$4,000

Name and logo recognition at Arkansas Convention Center
Name and logo on Mistletoe Market posters as the *2020 Mistletoe Market Mistletoe and Mimosas Sponsor*
10 Jingle & Mingle tickets

Area Sponsor – \$3,000

Name recognition in sponsored area
Name and logo on Mistletoe Market posters as the *2020 [Area Name] Sponsor*
8 Jingle & Mingle tickets

Sponsorship Areas

Children's Events
Food Court
Parking
Stage and Entertainment
Tickets

In the event that we feel the safety and health of our members, vendors, and patrons could be at risk due to a pandemic, similar or due to coronavirus, we reserve the right to cancel Mistletoe Market with minimal notice (minimum one-week notification). We will be happy to refund your donation amount should you request a refund.

Please indicate your choice of sponsorship by circling from the list above. Also, the logos sent for marketing purposes need to be “vector” file formatting. Return this form to JLT at the address listed below:

Junior League of Texarkana
4425 Jefferson Ave. #115
Texarkana, AR 71854

DEADLINE FOR PRINT IS OCTOBER 5, 2020

IF YOU WOULD LIKE TO INCLUDE YOUR LOGO, PLEASE EMAIL IT TO THE JLT OFFICE AT jltexarkana@valornet.com.

Name as you would like it to appear in print (*please print*): _____

Contact Name: _____ Phone: _____

Address: _____ Email: _____