



May 14, 2019

Dear Vendor,

We are excited to announce that there are many changes coming to Mistletoe Fair this year. The first change we would like to tell you about is that from now on Mistletoe Fair will be known as **Mistletoe Market!** We're confident that the new changes will entice more shoppers to the event. Here are some of the other positive changes this year:

	<u>Previous</u>	<u>2019</u>
Location	Four State Fairgrounds	Arkansas Convention Center
Duration	Thursday night – Sunday	Friday morning – Sunday
Food	Concession Stand	Food Trucks
Preview Party	Thursday night	Friday night
Santa's Arrival	Friday night	Saturday morning
Friday morning	Sit-down Brunch	Sipping mimosas while shopping
Saturday night	No events	Ladies' night

The Mistletoe Market has been scheduled for November 22-24, 2019. We are excited about our changes and hope you are, too, as we strive to improve the lives of children and families in our community.

One of the challenges with moving to the Arkansas Convention Center is the smaller space available to us. To maximize the variety of vendors, we have altered the booth sizes slightly. ***Please refer to the new booth options on the last page of the application. A map has also been included to familiarize you with the new layout.***

As always applications will be reviewed by the Mistletoe Market vendor committee, and vendors will be selected based on the following criteria:

- | | |
|-------------------------------------------------|------------------------|
| 1) Type, uniqueness, and quality of merchandise | 3) Booth availability |
| 2) Variety of vendors in the marketplace | 4) Payment by deadline |

Please complete and return your Application to indicate your interest in the 2019 Mistletoe Market. We will begin reviewing Applications on June 3rd. Those applications received by June 3rd will be notified of their status no later than June 15th. Applications received after June 3rd will be notified in a timely manner. **A NON-REFUNDABLE fee of FIFTEEN AND XX/100 DOLLARS (\$15.00) MUST be included with each Application. If you are selected to participate, we will then forward a Contract to you.** Please respond quickly, as booth size and locations are assigned according to the order we receive a **PAID IN FULL** Contract. **Exhibitor deposit of one-half of your total booth rental amount is due by August 1, 2019.** If you have any questions, please contact the Junior League office at (870) 772-9948, email us at jltxarkana@valornet.com or visit our web site at www.jltxarkana.org.

We appreciate your interest and support of the 2019 Mistletoe Market. We look forward to hearing from you soon!

Your Vendor Co-Chairs,
Jessica Plant, Ashli Sutton, and Maranda Wells

Booth Options: Approximate Size, Booth Type, Rental Rate

Please check your requested booth size.

Size	Type	Rental Rate
(1) 8 foot table	_____ Table	\$300.00
80 sq. ft. (8'D X 10'W)	_____ Basic	\$500.00
	_____ Premier	\$600.00
160 sq. ft. (8'D X 20'W)	_____ Basic	\$1,000.00
	_____ Premier	\$1,200.00
240 sq. ft. (8'D X 30'W)	_____ Basic	\$1,500.00
	_____ Premier	\$1,800.00
320 sq. ft. (8'D X 40'W)	_____ Basic	\$2000.00
	_____ Premier	\$2,400.00

Premier booths are located in the Lobby area of the Arkansas Convention Center. This area is the entrance to and from the Ballroom area, which all shoppers and Children's Events attendees will walk through. See map for more details.

Please mail, fax or e-mail application, **\$15 non-refundable application fee** and any additional information to:

JUNIOR LEAGUE OF TEXARKANA

4425 Jefferson Ave. #115

Texarkana, AR 71854

Email: jltextarkana@valornet.com

Fax: (870) 779-1176

Vendor Subcommittee Contacts:

Jessica Plant 903-824-6968

Ashli Sutton 903-277-4797

Maranda Wells 903-280-2232

Website: www.jltextarkana.org