



Food Truck Vendor Application

June 29, 2019

Dear Food Vendor,

We are excited to announce that there are many changes coming to Mistletoe Fair this year. The first change we would like to tell you about is that from now on Mistletoe Fair will be known as **Mistletoe Market!** We're confident that the new changes will entice more shoppers to the event. Here are some of the other positive changes this year:

	<u>Previous</u>	<u>2019</u>
Location	Four State Fairgrounds	Arkansas Convention Center
Duration	Thursday night – Sunday	Friday morning – Sunday
Food	Concession stand	Food trucks
Preview Party	Thursday night	Friday night
Santa's Arrival	Friday night	Saturday morning
Friday morning	Sit-down brunch	Sipping mimosas while shopping
Saturday night	No events	Ladies night

The Mistletoe Market has been scheduled for November 22-24, 2019. We are excited about our changes and hope you are, too, as we strive to improve the lives of children and families in our community.

One of the challenges with moving to the Arkansas Convention Center is the smaller space available to us. We will not have a concession stand, so we would like to invite you to participate with your food truck to provide food for our shoppers and dancers throughout the weekend. *Please refer to the enclosed map showing the approximate location of the food trucks. These spaces are outdoor in the parking lot immediately behind the Convention Center.*

Although space is limited, we are looking to diversify the food options available to the attendees. Because JLT will be selling drinks, food truck vendors may not sell drinks.

Please complete and return the enclosed Food Truck application to indicate your interest in the 2019 Mistletoe Market. **A NON-REFUNDABLE fee of FIFTEEN AND XX/100 DOLLARS (\$15.00) MUST be included with each Food Truck application, then we will then forward a Contract to you.** If you have any questions, please contact the Junior League office at (870) 772-9948, email us at jltextarkana@valornet.com or visit our web site at www.jltextarkana.org.

We appreciate your interest and support of the 2019 Mistletoe Market. We look forward to hearing from you soon!

Your Vendor Co-Chairs,
Jessica Plant, Ashli Sutton, and Maranda Wells

Food Truck Rental Rates

Rate: \$300

Market Hours:

Friday, November 22	10:00am – 4:00pm
Saturday, November 23	8:30am – 6:00pm
Sunday, November 24	12:00pm – 4:00pm

Please mail, fax or e-mail application, **\$15 non-refundable application fee** and any additional information to:

JUNIOR LEAGUE OF TEXARKANA
ATTN: VENDOR COMMITTEE
4425 Jefferson Ave. #115
Texarkana, AR 71854

Email: jltextarkana@valornet.com

Office: (870) 772-9948

Fax: (870) 779-1176

Website: www.jltextarkana.org